

For Immediate release
August 2nd, 2004

What:
New Bohemia presents
ArtBikes Tour '04
and the Lil' ArtBike Rodeo

When:
Saturday,
September 11th

Lil ArtBike Rodeo
8 am until 10 am

ArtBikes Tour '04
10 am until
approx. 2 pm

Where:
New Bohemia Arts and Culture District
3rd Street SE and 10th Ave. SE, Cedar Rapids, IA

A bicycle and an imagination are the only requirements to take part in a day of fun hosted by the New Bohemia Group at 10th Ave. and 3rd St. SE on Saturday, September 11th. ArtBikes Tour '04 and the Lil' ArtBike Rodeo are the two events of the day and they are free to families that register to attend.

First, from 8 to 10 am, children under nine and their families are encouraged to take part in the Lil' ArtBike Paint 'n' Paste Party to decorate their bikes or tricycles. Art supplies will be provided and local artists will lend a hand. Children can show off their creations to the cheers of family members and friends in the Lil' ArtBike Rodeo from 10 – 10:30 am! Prizes will be given out to every Lil' ArtBike rider. Children must be accompanied by an adult to participate.

After that, New Bohemia is asking participants to dress up a bike, make a crazy costume, invent a pedal-powered float or just ride

along with the rest of us on our first annual Cedar Rapids Artbike Tour! Adults and teens are encouraged to bring their bicycle creations and register to ride along. The tour is a leisurely six miles (about an hour) following the Cedar River Trail from New Bohemia to the Iowa Renewable Energy Association's Energy Expo 2004 at Prairiewoods Franciscan Center in Hiawatha . Once we reach our destination, Ron "Nearly Elvis" Semler will emcee and present the "ArtBike So Funky, It's Fine Award" to the best ArtBike entry. Children must be accompanied by an adult to ride along with us and all IDOT and Bike Trail rules apply.

"ArtBike Tour '04 is an event geared towards Iowa families," says Steve Shriver, event organizer, "It promotes cycling, the environment AND the arts, and it's a great way to meet new people and build community."

Everyone is encouraged to get involved. Local and national businesses and corporations are being sought by New Bohemians for sponsorship. Donations of funds, product samples, coupons for discounts and company literature are needed to fill approximately 200 rider gift bags that will be given out free to every rider while supplies last. Donations of drinking water, printing services, t-shirts and other items that will be used in conjunction with the event are needed. Potential sponsors can contact Steve Shriver at: 319-360-0391 or email bikesponsor@idezin.com.

Shriver concludes, "The only way we can afford to arrange an event like ArtBikes is through the generosity of individuals and businesses that believe in the importance of the Cedar Rapids creative community and our commitment to families and kids. We're planning on having a blast, why not join us?".

More ArtBike information can be found on the web at:
<http://www.gotoplanb.net/artbikes/>

Contact Info:
Steve Shriver

New Bohemia Group
319-360-0391